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**FOR IMMEDIATE RELEASE**

## City of Miami Gardens to Receive \$10,000 Grant from Cingular Wireless

**Miami Gardens, Fla. – August 16, 2005** – Keep Miami Gardens Beautiful announced today it is one of six Florida affiliates to be awarded a Cingular Wireless grant through the 2005 Keep America Beautiful program. The \$10,000 grant will be used to help landscape Brentwood Park.

The Florida grants were made possible through a \$45,000 donation from Cingular, the nation's largest wireless carrier, to Keep America Beautiful for use in Florida, which has been hit hard by hurricanes during the past two years.

"We are grateful for the critical support we are receiving from Cingular Wireless for our efforts in restoring and improving our community environment," said Dr. Danny Crew, City Manager. "We hope local residents will also support this important project by volunteering their time. Together, we can really make an impact."

Cingular Wireless will present the city of Miami Gardens with a \$10,000 check on September 14, 2005 at 7:00 at City Hall (1515 NW 167 St, Bldg 5 Suite 200, Miami Gardens).

More than a dozen Florida KAB affiliates applied for the Cingular Wireless grants, which were issued in amounts of \$5,000 or \$10,000. The six recipients were chosen based on the goals, reach and impact of their proposed projects, as well as community need and involvement. In addition to Keep Miami Gardens Beautiful, the following Florida affiliates also received grants:

- Keep Brevard Beautiful
- Keep Charlotte County Beautiful
- Keep Collier Beautiful
- Keep Manatee Beautiful
- Keep Putnam Beautiful

"The environment provides quality of life for all of us, and Cingular Wireless recognizes the importance of protecting it," said Dan Norman, VP/GM for Cingular's North Florida market. "That's why we support organizations focused on that very goal. Keep America Beautiful is making dramatic improvements in communities nationwide through its clean-up efforts and beautification programs,

and we're proud to lend a hand," said Rich Guidotti, VP/GM for Cingular's South Florida market.

### **About Keep Miami Gardens**

Keep Miami Gardens Beautiful (KMGB), was established by the Miami Gardens City Council in February 2004 and became an official KAB program in April 2005. The mission of Keep Miami Gardens Beautiful program is to improve the quality of life of our residents by making them knowledgeable and responsible in natural resource conservation, litter abatement and beautification. To date KMGB has worked with over 1,000 volunteers to cleanup our streets and landscape several of our parks. With the continued enthusiasm and hard work of staff and residents the city of Miami Gardens will be one of the most beautiful cities in state of Florida.

### **About Keep America Beautiful, Inc.**

Keep America Beautiful, Inc., established in 1953, is the nation's largest volunteer-based community action and education organization. With a network of nearly 1,000 affiliate and participating organizations, Keep America Beautiful forms public-private partnerships and programs that engage individuals to take greater responsibility for improving their community environments. For additional information, visit [www.kab.org](http://www.kab.org).

### **About Cingular Wireless**

Cingular Wireless is the largest wireless carrier in the United States, serving 51.6 million customers. Cingular, a joint venture between SBC Communications Inc. (NYSE: SBC) and BellSouth Corporation (NYSE: BLS), has the largest digital voice and data network in the nation -- the ALLOVER<sup>SM</sup> network - and the largest mobile-to-mobile community of any national wireless carrier. Cingular is the only U.S. wireless carrier to offer Rollover<sup>®</sup>, the wireless plan that lets customers keep their unused monthly minutes. Details of the company are available at <http://www.cingular.com> . Get Cingular Wireless press releases e-mailed to you automatically. Sign up at <http://cingular.mediaroom.com>.

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